

COCHRANE SUSTAINABILITY PLAN BACKGROUNDER

- The Cochrane Sustainability Plan (CSP) reflects the input of more than 500 citizens from the Cochrane community
- Sustainability Partners Uniting Resources (SPUR) is a community-based, non-profit organization that enables action towards the CSP. SPUR helps to coordinate sustainability efforts within the community, providing information and resources to partners.
- Cochrane Sustainability Plan Vision:
Our Cochrane:
Innovative, bold and dynamic, Cochrane is a community that creates its destiny by building on our proud heritage. We are people of vision in environmental stewardship and economic vitality that was passed down to us through our strong and rich western Canadian foundation. At the heart of Cochrane we value our small-town atmosphere, distinctive big hills, escarpments, waterways and unique opportunities. We are a community forged by relationships supportive of our common desire to live long, fulfilling lives.

As pioneers of sustainability, we build on the legacy of our pioneering past.

We honour our heritage.

We celebrate our strong relationships.

We respect the land.

- The CSP is focused on six key pillars:
 - Economic
 - Social
 - Cultural
 - Governance
 - Natural Environment
 - Built Environment

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- Cochrane residents can help create a sustainable future by contributing to the 13 Pathways that reflect the primary focus for sustainability initiatives within the CSP:
 - Pathway 1: We are a socially responsible and empowered community.
 - Pathway 2: We treat water as a precious resource.
 - Pathway 3: We use energy responsibly and innovatively.
 - Pathway 4: We contribute to the solution on climate change.
 - Pathway 5: We consume the bounty of our local economy.
 - Pathway 6: Our local economy is healthy and diverse.
 - Pathway 7: Everyone has an opportunity to pursue their potential in Cochrane.
 - Pathway 8: We are a caring community that lives and celebrates together.
 - Pathway 9: Everyone has a roof over their head.
 - Pathway 10: There's enough room for everything a community should have.
 - Pathway 11: Wherever you are in Cochrane, you're close and connected.
 - Pathway 12: There are real options to getting around.
 - Pathway 13: We build Cochrane on the strengths of our natural and cultural heritage.

- The Cochrane Sustainability Plan received the Alberta Urban Municipalities Association's Visionary Communities Award in November 2009

- More information on the Cochrane Sustainability Plan can be found at www.cochranesustainability.ca, or by calling the SPUR hotline at (403) 851-2273